



Connecticut's Official Health Insurance Marketplace

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ACCESS HEALTH CT LAUNCHES FIRST STATE HEALTH EXCHANGE MOBILE APPLICATION
Consumers can compare plans, enroll and review account information from mobile devices

Hartford, Conn. – Access Health CT (AHCT) has launched the nation's first mobile application for a state health care exchange, providing consumers with a new, easy way to compare health care coverage options access information and enroll in quality, affordable plans. The free application offers nearly all the functionality of the website, in an easy-to-use mobile format.

"We're excited to offer the mobile app as another way for consumers to connect and enroll with Access Health CT," said Kevin Counihan, Access Health CT CEO. "During the 2014 open enrollment period, 25 percent of consumers accessed our website from a mobile device. This app will make it much easier for consumers to compare and shop on-the-go and will be another tool for our residents, brokers and outreach workers to assist people in their communities."

The app allows consumers to browse anonymously, determine potential eligibility for financial assistance, and view plan information, including all of the plan details and documents that are available on the website. Consumers can also create an account in the app, and use that same account to access information and apply for coverage from their computer.

Once consumers have created an account and applied for financial assistance on their computer, they can log-in to their account on the app, and stay up-to-date on messages and important information. In this secure section, consumers can review summary information on their household enrollments, review uploaded documents, and even submit verification document using the camera feature on their phone.

"From establishing the first storefronts to creating the first smartphone app, Connecticut continues to be a national leader when it comes to making it easier for citizens to get the information they need on affordable healthcare," Governor Malloy said. "Access Health CT has been doing incredible outreach - all in an effort to give our state's residents the tools they need to access Connecticut's marketplace."



The app was designed for the most commonly used mobile platforms, including iPhone and Android devices. It is currently available for free from the [Apple iTunes App Store](#) for iPhone operating iOS 6 or later, and will be available for download beginning on Friday, June 6th from the [Google Play Store](#) for Android devices running Android 2.3 or later.

“Enrolling in healthcare coverage should be a consumer-friendly process—easy to access, understand, and purchase insurance,” said Lieutenant Governor Nancy Wyman, co-chair of the AHCT Board. “The success of the first open enrollment was due in part to Access Health’s ability to get important information into the hands of consumers. This mobile app is another great way to reach people.”

Until open enrollment begins for 2015, residents will only be able to shop for coverage through Access Health CT under special circumstances, such as marriage, divorce, birth, adoption or loss of insurance coverage from an employer and Medicaid enrollment which is open all year. For more information about special enrollment, please visit www.accesshealthct.com.

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About Access Health CT

Access Health CT (also known as the Exchange) was created by the Connecticut Legislature in 2011 and is a quasi-public agency established to satisfy requirements of the federal Affordable Care Act. Its mission is to increase the number of insured residents in Connecticut, promote health, lower costs and eliminate health disparities. Its vision is to provide a simple online shopping and enrollment experience for state residents and small businesses, starting with open enrollment in October 2013.

Access Health CT will ensure that participating health plans meet certain standards, and will facilitate competition and choice by rating the quality of each plan. Individuals and families buying coverage through the Exchange may qualify for tax credits on premiums. The Exchange will also coordinate eligibility and enrollment with state Medicaid and Children’s Health Insurance Programs. More information is available at www.AccessHealthCT.com